

We need your
response by
March 1st!



UNCORK A
cure
CELEBRATING
20 YEARS

Planning Committee

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Simon Cairns

Dr. Melanie Thompson,
ARCA Principal Investigator

 THE SUNDAY PAPER

RESTAURANT OPPORTUNITIES

Greetings Friend:

Based on the spectacular reviews of your restaurant, through colleagues, friends and family, I am writing to invite you to be a participating restaurant in the AIDS Research Consortium of Atlanta's 20th Annual **Uncork A Cure** event

The 20th Annual Uncork A Cure will be held on Thursday, April 29, 2010 from 6 to 9pm at The Foundry at Puritan Mill.

With a yearly attendance of 800 to 1000 patrons, Uncork is a fun-filled evening of wine-tasting of 100+ varietals, food sampling from 25+ restaurants, and a tremendous silent auction. Your restaurant will be listed among the top tier of Atlanta-area restaurants who have participated in the past, including *Woodfire Grill, Bacchanalia, Peasant Bistro, Morton's Steakhouse, Watershed, 4th & Swift, Dogwood* and many others.

Uncork raises funds for the **AIDS Research Consortium of Atlanta (ARCA)**, a local non-profit 501(c)(3) center devoted to HIV treatment and prevention research, education and free HIV/STD testing services. In today's turbulent economy, non-profits are being hit hard by lack of sponsorships and donations, and ARCA is no exception. For more information on ARCA, please visit www.ARCAtlanta.org.

In order to participate, please fill out our restaurant commitment form attached and fax to 404-872-1701. We ask all restaurants to contribute at least one item for our silent auction, usually in the form of a gift card/certificate, original artwork or signed books. Additionally, restaurants have the option of paying \$200 in order to receive a VIP table at the venue. This includes high visibility at the event, specialty table linens and inclusion in all of our newspaper, web and print advertisements from now until April 29th. It is well worth the \$200 donation and gives your restaurant the most exposure possible. If you would like to be included in all of our marketing opportunities, please send your high resolution restaurant logo to ttran4462@gmail.com and drmt@mindspring.com.

We hope that you can join us this year! We appreciate your consideration, and if you have any questions whatsoever, please feel free to contact me directly via email or my cell - 404.680.9600. Looking forward to hearing from you!

Thank you for your time, and we look forward to you being a part of this great event.

Sincerely,

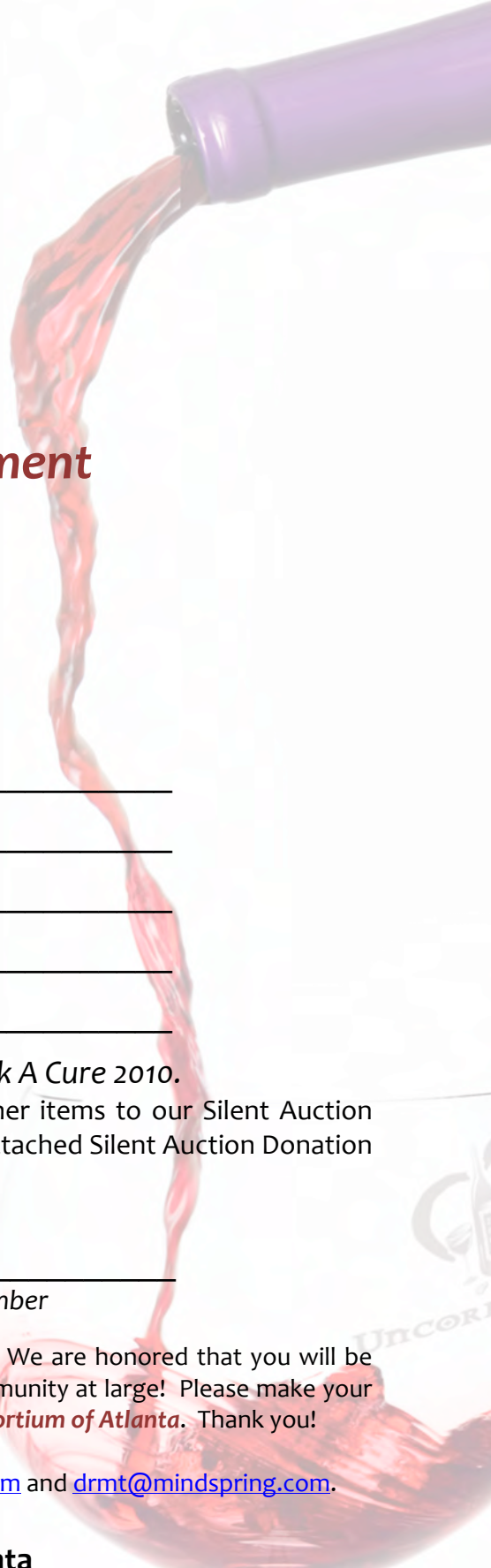
The Uncork A Cure 2010
Planning Committee

www.uncorkacure.org | www.ARCAtlanta.org

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2010 Restaurant Commitment

Date: Thursday, April 29, 2010
Place/Time: The Foundry at Puritan Mill
(916 Lowery Boulevard, Atlanta, GA)
6pm to 9pm

Restaurant(s): _____

Contact: _____

Title: _____

Contact No(s). _____

Yes, I would like to have a VIP restaurant table at Uncork A Cure 2010. Many participating restaurants also donate gift certificates and other items to our Silent Auction event for Uncork patrons to bid on. Please consider completing the attached Silent Auction Donation and Agreement Form as well.

Signature

Planning Committee Member

Thank you for agreeing to help make this year's **Uncork A Cure** a success! We are honored that you will be joining us this year and appreciate your commitment to ARCA and the community at large! Please make your **\$200 VIP restaurant entry fee** checks payable to **ARCA – AIDS Research Consortium of Atlanta**. Thank you!

Logos for all print/website materials may be emailed to ttran4462@gmail.com and drmt@mindspring.com.

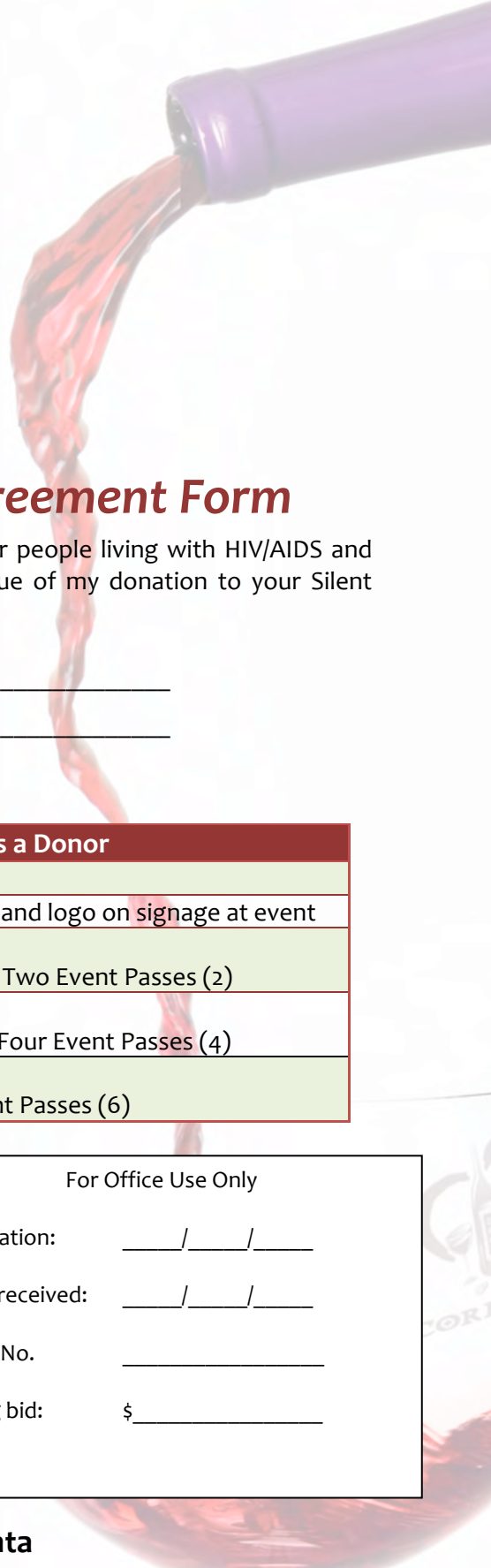
AIDS Research Consortium of Atlanta
131 Ponce de Leon Avenue, Suite 130 • Atlanta, GA 30308
(404) 876-2317 • Fax (404) 872-1701

There is No Cure for AIDS . . . Yet!

We need your response by April 16th!



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2010 Silent Auction Donation & Agreement Form

- Yes, I want to help ARCA improve the quality and length of life for people living with HIV/AIDS and move us closer to finding a cure. I have indicated below the value of my donation to your Silent Auction:

Item(s) I am donating: _____

Total declared value: \$ _____

Value/Donation Level	Benefits to You as a Donor
<input type="checkbox"/> less than \$250	Listing in Silent Auction Program
<input type="checkbox"/> \$250 - \$450	Listing in Silent Auction Program; Name and logo on signage at event
<input type="checkbox"/> \$500 - \$999	<i>All of the above</i> , plus: Hotlink to your site from event website; Two Event Passes (2)
<input type="checkbox"/> \$1,000 - \$1,499	<i>All of the above</i> , plus: Name and Logo Feature on Easel Signs; Four Event Passes (4)
<input type="checkbox"/> \$1,500 +	<i>All of the above</i> , plus: Recognition by Emcee at event; Six Event Passes (6)

Your Name

Title

Address

Phone

Email

For Office Use Only	
Confirmation:	____/____/____
Item(s) received:	____/____/____
Catalog No.	_____
Winning bid:	\$ _____
NOTES:	

AIDS Research Consortium of Atlanta
131 Ponce de Leon Avenue, Suite 130 • Atlanta, GA 30308
(404) 876-2317 • Fax (404) 872-1701

There is No Cure for AIDS . . . Yet!



ARCA - Working Together for a Cure

**You can make a difference in people's lives and in the fight against HIV and AIDS!
And, you can do it right here in Atlanta!**

The AIDS Research Consortium of Atlanta (ARCA) is a registered 501(c)(3) not-for-profit clinical research, testing, outreach and educational organization founded in 1988. We work through a network of over 50 physicians and 5 public health clinics to conduct clinical drug trials and prevention research studies. We also provide patient and care-provider educational programs as well as free HIV and STD testing at ARCA and throughout the Atlanta community.

ARCA has become one of the most respected and successful HIV/AIDS research facilities in the country over the past two decades by enrolling more than 2,500 metro Atlanta patients in over 300 clinical drug trials, providing them with the latest investigational HIV/AIDS medications at no cost to them. ARCA has contributed key scientific information leading to the FDA approval of 26 of the 31 individual and combination drugs now available for people with HIV/AIDS. We are now studying 9 other investigational drugs, not yet approved.

ARCA is one of only three centers in the US participating in a Centers for Disease Control and Prevention (CDC) study to test the safety of a existing HIV medicine, tenofovir, as a possible tool to prevent HIV infection.

ARCA was the first research center in Georgia to participate in a preventative HIV vaccine study. We were also the first research center in Georgia to participate in an HIV vaccine study aimed to treat those who already have HIV infection.

ARCA founded the Metro Atlanta Women of Color Initiative (MAWOCI) to address the serious epidemic of HIV among women in Atlanta. Today ARCA offers testing regardless of gender or race, including monthly HIV testing and counseling at Spelman, Morehouse, and Georgia State. ARCA has tested and counseled over 4,500 individuals. HIV negative persons have been counseled on how to remain so, and those who are positive have been linked to Consortium health care providers who are experienced in managing HIV/AIDS.

ARCA is one of only four sites in the US to participate in a CDC sponsored study designed to evaluate ways to bring HIV testing to African American men who have sex with men who have HIV but do not know it.

Physician members of ARCA lead the way. Many of ARCA's doctors have been recognized nationally and internationally for their leadership contributions in treating and preventing HIV. Additionally, ARCA has been honored by the American Foundation for AIDS Research (AmFAR) and the Human Rights Campaign for its outstanding efforts.

In addition to the funds raised through our annual benefit, *Uncork A Cure*, ARCA is supported by foundations, corporations, government agencies, and individuals to cover our \$1.5 million annual budget. At least 82% of every dollar raised by ARCA goes directly to patient service programs focused on reducing the impact of HIV/AIDS on our children, friends, families, communities and businesses.

Your support is needed because there is still no cure for AIDS and the number of people who contract this disease continues to grow... Right here in Atlanta!