

Uncork a Cure



Sip. Taste. Bid. Care.

Photography by Kenneth Hines / Models provided by Caliber Enterprises

**Wine Marketing
Opportunities**

A Benefit for ARCA
Thursday, April 28, 2011
6 to 9 pm

The Foundry at Puritan Mill

www.uncorkacure.org



AIDS Research Consortium of Atlanta | 131 Ponce de Leon Ave. Suite 130 | Atlanta, GA 30308
(404) 876-2317 | Fax (404) 872-1701 | www.ARCAtlanta.org

Kindly deliver your
response no later
than April 1, 2011
Thank You!!



UNCORK A
cure

WINE MARKETING OPPORTUNITIES

Dear Friend:

I would like to invite you to ARCA's 20th annual fundraising event, **Uncork A Cure**, to present your wine for tasting.

This signature event benefits the **AIDS Research Consortium of Atlanta** (ARCA) and is happening **Thursday, April 28, 2011** from 6pm to 9pm at The Foundry at Puritan Mill. Every year, top metropolitan restaurants dish out their culinary creations; silent auction items ranging from one-of-a-kind jewelry to extraordinary destination vacations are up for grabs, and a fantastic array of reserve and estate wines are enjoyed by 800 to 1000 patrons! It is one of Atlanta's premier wine tasting events - and you can be a part of it too!

Restaurateurs and wine connoisseurs alike attend **Uncork A Cure** — what better way to showcase your wines? For over twenty years, ARCA has worked tirelessly to improve the quality and length of life for people living with HIV and to help find a cure for AIDS through important clinical trials. ARCA relies on generous vendors like you to make this fundraiser a success - so that we can continue our work for the benefit of all. Sign up today and reserve your spot at ARCA's 20th Annual **Uncork A Cure!**

We coordinate all of the wines for tasting and silent auction donation for Uncork's Event Planning Committee, and will be happy to answer any questions you may have. Please feel free to contact me. We look forward to hearing from you!

Sincerely,

The Uncork A Cure 2011
Planning Committee
www.uncorkacure.org
www.ARCAtlanta.org

Planning Committee

Arkeah Jacobs

Bentley Sweeton

Bob Burkhardt

DeWayne Rice

Eulisa White

Jack Simonetta

Jill Milbry

Joshua Bosin

Justin Ziegler

Marcus Jackson

Mike Tamburrino

Simon Cairns

Scott Herbert

Therese Tran

Dr. Melanie Thompson,
ARCA Principal Investigator

Dennis Melton, MD,
ARCA Board Chair



a same-sex wedding magazine
EQUALLY
wed

JEZEBEL





UNCORK A
cure

Wine/Spirit Agreement to Donate and Participate

Name of Supplier (Please Print Clearly)

Supplier Address (Street, City, State, ZIP)

Phone

FAX

E-Mail

Name of Representative (Contact)

Who will attend to present your spirits/ wine?

Hereby Agrees to Donate

Distributor	# Bottles	Spirits/Wine	Region

This donation will be a contribution to the AIDS Research Consortium of Atlanta's Uncork a Cure 2011 to be held on Thursday, April 28, 2011 at The Foundry at Puritan Mill, 916 Joseph Lowery Boulevard, Atlanta, GA. ***Deliveries may be made to The Foundry at Puritan Mill after 10:00 AM on April 28, 2011.*** You may set up your wine for presentation any time after 1:00 PM, ***we ask that you be prepared to present when the event begins at 6:00 PM.***

Authorized Signature

Date

Please complete this form and return to:

AIDS Research Consortium of Atlanta
131 Ponce de Leon Avenue, Suite 130 • Atlanta, GA 30308
(404) 876-2317 Ext 306 • Fax (404) 872-1701

There is No Cure for AIDS . . . Yet!



ARCA - Working Together for a Cure

**You can make a difference in people's lives and in the fight against HIV and AIDS!
And, you can do it right here in Atlanta!**

The AIDS Research Consortium of Atlanta (ARCA) is a registered 501(c)(3) not-for-profit clinical research, testing, outreach and educational organization founded in 1988. We work through a network of over 50 physicians and 5 public health clinics to conduct clinical drug trials and prevention research studies. We also provide patient and care-provider educational programs as well as free HIV and STD testing at ARCA and throughout the Atlanta community.

ARCA has become one of the most respected and successful HIV/AIDS research facilities in the country over the past two decades by enrolling more than 2,500 metro Atlanta patients in over 300 clinical drug trials, providing the latest investigational HIV/AIDS medications at no cost to them. ARCA has contributed key scientific information leading to the FDA approval of 27 of the 31 individual and combination drugs now available for people with HIV/AIDS. We are now studying 7 other investigational drugs, not yet approved.

ARCA is one of only three centers in the US to pioneer the study of PrEP (pre-exposure prophylaxis) using an existing HIV medicine to prevent HIV infection. Our study, sponsored by CDC, was a precursor of the global study recently reported to decrease HIV infection by 44 to 90% in men who have sex with men who took daily Truvada®. ARCA is at the forefront of HIV prevention in America.

ARCA is one of only four sites in the US to participate in a CDC sponsored study to evaluate ways to bring HIV testing to African American men and who have sex with men who have HIV but do not know it.

ARCA was the first research center in Georgia to participate in a preventative HIV vaccine study. We were also the first research center in Georgia to participate in an HIV vaccine study aimed to treat those who already have HIV infection. Now ARCA is the first research site in the country to test an investigational GeoVax treatment vaccine in people recently infected with HIV.

ARCA founded the Metro Atlanta Women of Color Initiative (MAWOCI) as our initial HIV testing initiative to address the serious epidemic of HIV among women in Atlanta. Today, when funding is available, ARCA offers free testing regardless of gender or race. ARCA has tested and counseled over 6,000 individuals. HIV negative persons have been counseled on how to remain so, and those who are positive have been linked to Consortium health care providers who are experienced in managing HIV/AIDS.

Physician members of ARCA lead the way. Many of ARCA's affiliated doctors have been recognized nationally and internationally for their leadership contributions in treating and preventing HIV. Additionally, ARCA has been honored by the American Foundation for AIDS Research (AmFAR) and the Human Rights Campaign for its outstanding efforts in fighting HIV over two decades.

In addition to the funds raised through our annual benefit, *Uncork A Cure*, ARCA is supported by foundations, corporations, government agencies, and individuals to cover our \$1.1 million annual budget. At least 82% of every dollar raised by ARCA goes directly to patient service programs focused on reducing the impact of HIV/AIDS on our children, friends, families, communities and businesses.

Your support is needed because there is still no cure for AIDS and the number of people who contract this disease continues to grow... Right here in Atlanta!