

# Uncork a Cure



**Sip. Taste. Bid. Care.**

Photography by Kenneth Hines / Models provided by Caliber Enterprises

**Wine Marketing  
Opportunities**

A Benefit for ARCA  
Thursday, April 29, 2010  
6 to 9 pm

The Foundry at Puritan Mill

[www.uncorkacure.org](http://www.uncorkacure.org)



AIDS Research Consortium of Atlanta | 131 Ponce de Leon Ave. Suite 130 | Atlanta, GA 30308  
(404) 876-2317 | Fax (404) 872-1701 | [www.ARCAtlanta.org](http://www.ARCAtlanta.org)



UNCORK A  
*cure*  
CELEBRATING  
20 YEARS

## Planning Committee

Therese Tran, Chair

Bentley Sweeton

Carol Smith

Deede Kauffmann

Eulisa White

Gabrielle Howard

Jason Layden

Jill Milbry

Joshua Bosin

Keith Peters

Marcus Jackson

Mike Tamburrino

Richard Tracy

Simon Cairns

Dr. Melanie Thompson,  
ARCA Principal Investigator



## WINE MARKETING OPPORTUNITIES

Dear Friend:

I would like to invite you to ARCA's 20th annual fundraising event, **Uncork A Cure**, to present your wine for tasting.

This signature event benefits the **AIDS Research Consortium of Atlanta** (ARCA) and is happening **Thursday, April 29, 2010** from 6pm to 9pm at The Foundry at Puritan Mill. Every year, top metropolitan restaurants dish out their culinary creations; silent auction items ranging from one-of-a-kind jewelry to extraordinary destination vacations are up for grabs, and a fantastic array of reserve and estate wines are enjoyed by 800 to 1000 patrons! It is one of Atlanta's premier wine tasting events - and you can be a part of it too!

Restaurateurs and wine connoisseurs alike attend **Uncork A Cure** — what better way to showcase your wines? For over twenty years, ARCA has worked tirelessly to improve the quality and length of life for people living with HIV and to help find a cure for AIDS through important clinical trials. ARCA relies on generous vendors like you to make this fundraiser a success - so that we can continue our work for the benefit of all. Sign up today and reserve your spot at ARCA's 20th Annual **Uncork A Cure**!

I coordinate all of the wines for tasting and silent auction donation for Uncork's Event Planning Committee, and will be happy to answer any questions you may have. Please feel free to contact me. I look forward to hearing from you!

Regards,

**Deede Kauffmann**

(404) 915-3022 cell

(404) 876-2317 ext 306 office

(404) 872-1701 fax

[www.uncorkacure.org](http://www.uncorkacure.org) | [www.arcatlanta.org](http://www.arcatlanta.org)



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## Wine/Spirit Agreement to Donate and Participate

\_\_\_\_\_  
Name of Supplier (Please Print Clearly)

\_\_\_\_\_  
Supplier Address (Street, City, State, ZIP)

\_\_\_\_\_  
Phone

FAX

E-Mail

\_\_\_\_\_  
Name of Representative (Contact)

\_\_\_\_\_  
Who will attend to present your spirits/ wine?

### Hereby Agrees to Donate

Distributor	# Bottles	Spirits/Wine	Region

This donation will be a contribution to the AIDS Research Consortium of Atlanta's Uncork a Cure 2010 to be held on Thursday, April 29, 2010 at The Foundry at Puritan Mill, 916 Joseph Lowery Boulevard, Atlanta, GA. ***Deliveries may be made to The Foundry at Puritan Mill after 10:00 AM on April 29, 2010.*** You may set up your wine for presentation any time after 1:00 PM, ***we ask that you be prepared to present when the event begins at 6:00 PM.***

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

Please complete this form and return to:

**AIDS Research Consortium of Atlanta**  
Attention: Deede Kauffmann  
131 Ponce de Leon Avenue, Suite 130 • Atlanta, GA 30308  
(404) 876-2317 Ext 306 • Fax (404) 872-1701

***There is No Cure for AIDS . . . Yet!***



## **ARCA - Working Together for a Cure**

**You can make a difference in people's lives and in the fight against HIV and AIDS!  
And, you can do it right here in Atlanta!**

**The AIDS Research Consortium of Atlanta (ARCA)** is a registered 501(c)(3) not-for-profit clinical research, testing, outreach and educational organization founded in 1988. We work through a network of over 50 physicians and 5 public health clinics to conduct clinical drug trials and prevention research studies. We also provide patient and care-provider educational programs as well as free HIV and STD testing at ARCA and throughout the Atlanta community.

**ARCA has become one of the most respected and successful HIV/AIDS research facilities** in the country over the past two decades by enrolling more than 2,500 metro Atlanta patients in over 300 clinical drug trials, providing them with the latest investigational HIV/AIDS medications at no cost to them. ARCA has contributed key scientific information leading to the FDA approval of 26 of the 31 individual and combination drugs now available for people with HIV/AIDS. We are now studying 9 other investigational drugs, not yet approved.

**ARCA is one of only three centers in the US** participating in a Centers for Disease Control and Prevention (CDC) study to test the safety of an existing HIV medicine, tenofovir, as a possible tool to prevent HIV infection.

**ARCA was the first research center in Georgia to participate in a preventative HIV vaccine study.** We were also the first research center in Georgia to participate in an HIV vaccine study aimed to treat those who already have HIV infection.

**ARCA founded the Metro Atlanta Women of Color Initiative (MAWOCI)** to address the serious epidemic of HIV among women in Atlanta. Today ARCA offers testing regardless of gender or race, including monthly HIV testing and counseling at Spelman, Morehouse, and Georgia State. ARCA has tested and counseled over 4,500 individuals. HIV negative persons have been counseled on how to remain so, and those who are positive have been linked to Consortium health care providers who are experienced in managing HIV/AIDS.

**ARCA is one of only four sites in the US** to participate in a CDC sponsored study designed to evaluate ways to bring HIV testing to African American men who have sex with men who have HIV but do not know it.

**Physician members of ARCA lead the way.** Many of ARCA's doctors have been recognized nationally and internationally for their leadership contributions in treating and preventing HIV. Additionally, ARCA has been honored by the American Foundation for AIDS Research (AmFAR) and the Human Rights Campaign for its outstanding efforts.

**In addition to the funds raised through our annual benefit, *Uncork A Cure*,** ARCA is supported by foundations, corporations, government agencies, and individuals to cover our \$1.5 million annual budget. At least 82% of every dollar raised by ARCA goes directly to patient service programs focused on reducing the impact of HIV/AIDS on our children, friends, families, communities and businesses.

**Your support is needed because there is still no cure for AIDS and the number of people who contract this disease continues to grow... Right here in Atlanta!**